



On May 15 & 16, 2021 the HHEF, in conjunction with Horsham Township and the Borough of Hatboro, will be hosting the HHEF Walk for Education Weekend. Featuring two walking routes -- one on the trails of Horsham Township and one on the store-filled sidewalks of Hatboro - the HHEF Walk for Education Weekend will allow participants to enjoy a walk with family, friends, or even solo, at their own pace and on their own schedule!

Along both routes walkers will learn about HHEF funded programs and will be introduced to our generous HHEF sponsors! Participants will also find selfie-stations where they can snap photos of themselves to post on social media to earn a chance to win fun prizes!

More fun components will be added to the event routes leading up to the event weekend - but in the meantime, we hope we can count on you to support this fun, informative, and innovative approach to our 2021 fund and visibility-raising event.

Scroll down for sponsorship levels and benefits!



## T-Shirt Sponsor

Deadline - April 16<sup>th</sup>

- ☞ Your company logo featured prominently on back of the official event t-shirt
- ☞ Registration and t-shirts for 15 participants
- ☞ Logo placed on an individual slide in post-event video
- ☞ Plus all benefits of a Blue Ribbon Sponsor



## Blue Ribbon Sponsor

- ☞ Opportunity to have a company presence on both walk routes (6ft. table to be staffed by your company representatives - give out company literature, SWAG, etc.)
- ☞ One sponsored selfie-station on each walking route
- ☞ Company logo on official event t-shirt
- ☞ Special Post featuring your Blue Ribbon Level sponsorship on HHEF Facebook & Twitter
- ☞ Registration and t-shirts for 10 participants
- ☞ Your name and/or logo on will be featured on signage on event routes and noted as a Blue Ribbon Sponsor
- ☞ You may place your company's marketing materials/swag in the Event bag (for registrants only)
- ☞ Name and/or logo listed on all pre- and post-event promotional materials
- ☞ Recognition as a "Principal's Circle Partner" of the HHEF throughout the year, which includes recognition in all print materials, event slideshows, and e-newsletters (4,000 subscribers)



## Red Ribbon Sponsor

- ☞ One sponsored selfie-station on each walking route
- ☞ Company logo on official event t-shirt
- ☞ Special Post featuring your Red Ribbon Level sponsorship on HHEF Facebook & Twitter
- ☞ Registration and t-shirts for 6 participants
- ☞ Your name and/or logo will be featured on signage on event routes and noted as a Red Ribbon Sponsor
- ☞ You may place your company's marketing materials/swag in the Event Bag (for registrants only)
- ☞ Name and/or logo listed on all pre and post-event promotional materials
- ☞ Recognition as a "Educator's Circle Partner" of the HHEF throughout the year, which includes recognition in all print materials, event slideshows, and e-newsletters (4,000 subscribers)



## Yellow Ribbon Sponsor

- ☞ Company logo on official event t-shirt
- ☞ Registration and t-shirts for 4 participants
- ☞ Your name and/or logo will be featured on signage on event routes and noted as a Yellow Ribbon Sponsor
- ☞ You may place your company's marketing materials/swag in the Event Bag (for registrants only)
- ☞ Name and/or logo listed on all pre- and post-event promotional materials
- ☞ Recognition as a "Educator's Circle Partner" of the HHEF throughout the year, which includes recognition in all print materials, event slideshows, and e-newsletters (4,000 subscribers)

